



Email: [advertising.roundabout@gmail.com](mailto:advertising.roundabout@gmail.com)

Tel: 07779 338887

Website: [www.roundaboutonline.co.uk](http://www.roundaboutonline.co.uk)

## ADVERTISING RATES AS OF 1<sup>st</sup> APRIL 2024

### NEW ADVERTISERS:

An additional charge will be made for the making up of a new advert charged depending on the complexity of the advert (not necessarily size). If you have an advert in a suitable graphics format that meets the required specifications for printing then there is no charge.

### CHARGES:

Our rates are given in the table below.

Approximate size		Price (£)	Front Page
Inches	mm		
2 x 1	58x25	35	60
2 x 1.5	58x37	40	70
2 x 2	58x51	45	80
2 x 3	58x76	50	90
1.5 x 4	37x101	50	N/A
2 x 4	58x124	55	N/A
2 x 5	58x127	65	N/A
4 x 3	101x76	75	N/A
1/4 page - A6 Portrait		90	N/A
1/2 page - A5 Landscape		155	N/A
Full Page - A4		285	N/A
Inside Cover - A4		275	N/A
Back Page - A4		320	N/A

**DEADLINE DATE:** 5PM on the 10<sup>th</sup> of the month for the following month's issue (distributed around the 1<sup>st</sup> of the month)

**PAYMENT DETAILS:** Please Pay by BACS – details supplied when advertising space is agreed. Payment is required before the deadline for that edition.

Distribution: 6,500 copies each month